

BUSINESS EMPIRE EXHIBITIONS

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Sponsorship Opportunities

18th International RiceGrain Pro-Tech Expo 2018

To enhance your brand's appearance at Rice Pro-Tech Expo 2018, here are various ways in which you can generate an extremely high degree of attention for your company.

Event Partner : INR 12,75,000

- 150 sqm raw space/constructed space at premium location
- Logo on all promotional print material
- Personalized invitation cards mentioning product range
- Logo and link on website
- 4 sms and 4 E-mail campaign per month to entire visitor database
- 20 lunch passes and refreshment for three days
- Logo to be featured on common banners of Rice Expo 2018 displayed at the venue
- 2 page (front pages) colour advertisement in the show directory
- Special identification of the sponsor's team
- Logo on Visitor Lanyards
- Branding Opportunity on entrance gate of the exhibition (towards inside)

Platinum Sponsor : INR 7,00,000

- 72 sqm raw space/constructed space at premium location
- Logo on all promotional print material
- Personalized invitation cards mentioning product range
- Logo and link on website
- 3 sms and 3 E-mail campaign per month to entire visitor database
- 20 lunch passes for three days
- Logo to be featured on common banners of Rice Expo 2018 displayed at the venue
- 2 page colour (center spread) advertisement in the show directory
- Special identification of the sponsor's team
- Branding on Shuttles (Posters etc. to be prepared by the sponsor, dimensions will be informed)
- Logo on Visitor Lanyards

Diamond Sponsor : INR 6,00,000

- 60 sqm raw space/constructed space at premium location
- Logo on all promotional material printed
- Personalized invitation cards mentioning product range
- Logo and link on website
- 3 SMS and 3 E-mail campaign per month to entire visitor database
- 15 Lunch passes everyday
- Logo to be featured on common banners of Rice Expo 2018 displayed at the venue
- 2 page colour advertisement in the show directory
- Special identification of the sponsor's team
- Logo on Visitor Lanyards

Gold Sponsor: INR 3,75,000

- 36 sqm raw space at premium location
- Logo on all promotional material printed
- Personalized invitation cards mentioning product range
- Logo and link on website
- 2 SMS and 2 E-mail campaign per month to entire visitor database
- 10 lunch passes for three days
- Logo to be featured on common banners of Rice Expo 2018 displayed at the venue
- 1 page colour advertisement in the show directory
- Special identification of the sponsor's team

Networking Dinner Sponsorship: INR 5,00,000

- 24 sqm raw/constructed space at the exhibition
- Personalized invitation cards mentioning product range
- Logo on the dinner invites
- Logo and link on website
- 2 sms and 2 E-mail campaign to entire visitor database
- 15 lunch passes and dinner passes

- Logo to be featured on common banners of Rice Expo 2018 displayed at the venue
- 2 page colour advertisement in the show directory
- Special identification of the sponsor's team
- Extensive Branding at the Dinner Venue (Flexes/Banners etc. to be prepared by the sponsor, dimensions will be informed)