

CENTRAL INDIA
UTTAR PARDESH
VISION 2026

India's most preferable & largest International Exhibition and Conference on Rice, Wheat, Pulses & Poha Processing & Milling Machinery Solvent Extraction Plant & Machinery, Cleaning, Grading, Sorting, Automation & Electrical, Roofing & PEB, Warehousing, Silos & Storage, Packaging and its allied industry



31st Edition



A Move Towards Modernising Rice & Grain Milling Sector

20
FRI
21
SAT
22
SUN
FEB. 2026

DEFENCE EXPO GROUND
Sector 15, Vrindavan Colony
LUCKNOW
UTTAR PARDESH



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 **Business Empire Exhibitions**

Why Lucknow UP is a destination for the EXHIBITORS ?

Reasons to Participate in 31st International Rice Grain Pro Tech Expo – Lucknow (Uttar Pradesh)

Lucknow, capital city of Uttar Pradesh, is one of the biggest markets of Rice and Grain Milling Industry. The central destination of the city makes it an ideal choice for the exhibition as it attracts the millers from entire Uttar Pradesh, Uttarakhand, Bihar, Madhya Pradesh and Delhi.

Uttar Pradesh, being an agricultural state has well supported milling industry. The state boasts of being a major Rice, Wheat & Dal trade centre for quite a long time. There are more than 500 Dall manufacturing units in UP.

Uttar Pradesh is the largest producer of wheat (35.50 million tonnes) with an all India share of 32.42 per cent in 2020-21. Wheat alone accounts for more than 50% of the state's total food production. In the year 2025, the total wheat production in UP in 2022 at 359 lakh metric tonnes (LMT). Uttar Pradesh is the second biggest producer of rice in India, has a share of around 13% in the country's rice production of 122.27 million tonne (MT) in 2024-2025 crop year (July-June). Uttar Pradesh ranks 4th in terms of pulses production in India. And, the annual production of pulses in India from UP stands at 2621.15 tonnes in FY 2024-25. Gram pulse tops the pulse name list as it has the highest crop area for production.

The government of Uttar Pradesh take initiative to update 2000 rice mills in order to produce high quality rice. The government is working in the direction to support rice mills to upgrade their machinery, focus on capacity building, and make use of modern technology. The rice mills are also focussing on production of fortified rice for fulfilling nutritional needs of the population. The state has more than 4000

rice, dal and roller flour mills. The neighbouring state of Uttarakhand has more than 393.79 lakh ha area under rice cultivation and has the presence of more than 600 rice, dal and flour mills. Bihar, an adjacent state of Uttar Pradesh has more than 3000 rice mills, dal mills and flour mills and is one of the emerging grain markets in India.

It is a golden opportunity for all the Rice, Roller Flour, Seeds and Pulses milling machine manufacturers/dealers/suppliers and its allied industry to participate in the forthcoming Grain milling exhibition in Lucknow and exhibit their latest technology to the millers of the granary of India. It is a wonderful chance for grain machinery manufacturers and its allied industry to explore the regional market as the demand for the agro-processing and grain milling machinery in these states is catching up fast. The current state governments too have been aggressively promoting the modernization under the governance of Government of India.

The Business Empire Exhibitions ensures that this exhibition will be the biggest platform for all the exhibitors to exhibit their technically advanced and modern machinery and benefit the Grain Milling Industry. The millers will also get a chance to see the latest technology from India and overseas just at their doorstep.

We are proudly supported by:

- The UP Rice Millers Association
- The UP Dal Millers Association
- The UP Roller Flour Millers Association
- Bihar Rice Millers Association
- Uttrakhand Rice Millers Association
- The Federation of All India Rice Millers Asso.

Exhibition Venue Description:

The exhibition venue is Defense Expo Ground, Sector 18, Vrindavan Colony, Lucknow, Uttar Pradesh, which is easily approachable by air, road and rail service. The Venue is situated in Lucknow, the capital city of Uttar Pradesh. Lucknow has always been a multicultural city, courtly manners, beautiful gardens, poetry, music, and fine cuisine patronized by the Persian-loving Shia Nawabs of the city are well known amongst Indians and students of South Asian culture and history. Lucknow is popularly known as The City of Nawabs. It is also known as the Golden City of the East, Shiraz-i-Hind and The Constantinople of India.

How to reach the venue?

By Air

Lucknow airport is at Amausi, located about 15 km from the city center. Daily flights from Delhi and Tuesday, Saturday to Mumbai, Monday, Wednesday and Friday to Patna and Ranchi, daily to Varanasi.

Venue is 12 km from Chaudhary Charan Singh International Airport Lucknow at Rai Bareli Road.

By Road

Venue is located 8 km from Alambagh Bus Station. The city of Lucknow is on the crossroads of National Highways 24, 25 and 28 running east, west and south. It is well connected by road with major cities like Agra (363 km), Allahabad (225 km), Calcutta (985 km), Delhi (497 km), Kanpur (79 km) and Varanasi (305 km).

By Rail

Lucknow is serviced by the Northern and NE Railway networks. The Institute is situated 4.8 km from Lucknow Railway Station (Charbagh).

Promotional Campaign for Trader Visitor

- All the rice millers and traders from Uttar Pradesh, Bihar, Uttarakhand and neighbour country including Nepal, China & Bangladesh will be informed through invitation cards.
- Advertisement (offline/online) will be given in all the important local and national newspapers, trade magazines.
- Banners/boards will be displayed on important landmarks near to the exhibition venue.
- Broadcasting through TV and Radio to spread the maximum awareness.
- Regular Tele-calling to all connected with the industry directly or indirectly.
- Regular invitation, updates via SMS, E-mails will be sent.
- Tie up with local, state and national level bodies to reach the right and quality visitors.
- Time to time press release in all the major trade publications, newspapers, magazines and periodicals.
- Collaboration with online media B2B informative websites in India and overseas to attract the visitor.
- Participation and regular visits to the other international trade exhibitions in India and overseas to promote the event.
- Exchange of information with the strategic and informative websites to reach the right targeted audience.
- Invitation to all prominent journalists from different newspaper and arrangements of press conference before the exhibitions to inform them about the show.
- Pre and post-show report will be published in all the trade magazines and publications.

EXHIBITORS PROFILE & SCOPE OF DISPLAY

- Air Blower / Cooling System Provider
- Abrasive Wheel Manufacturers
- Air Compressor Manufacturers
- Automation & Software Solutions
- Banks and Financial Institutional
- Bag closing machine manufacturers
- Bar Coding and E-coding Technologies
- Boiler & Turbine manufacturers (Co-Generation)
- Color Sorters
- Dall Mill Machinery Manufacturers
- Density & Moisture Measuring System Manufacturers
- DG set Manufacturers / Dealers
- Dryer Manufacturers
- Electric Panels Manufacturers
- Elevators / Conveyers / V-belt Manufacturers
- Energy transmission / Gear Boxes manufacturers
- Flour Mill Machinery Manufacturers
- Heat exchanger Manufacturers
- Lab equipment Manufacturers
- Logistics & Distributions
- Material Handling equipment Manufacturers
- Mills Store & Fabricators
- Packaging Material & Packaging machinery manufacturers
- Parboiling Plant Manufacturers
- Pollution controlling equipment manufacturers
- Poha Machinery Manufacturers
- Pre Engineered Buildings Manufacturers
- Rice Processing Machinery manufacturers



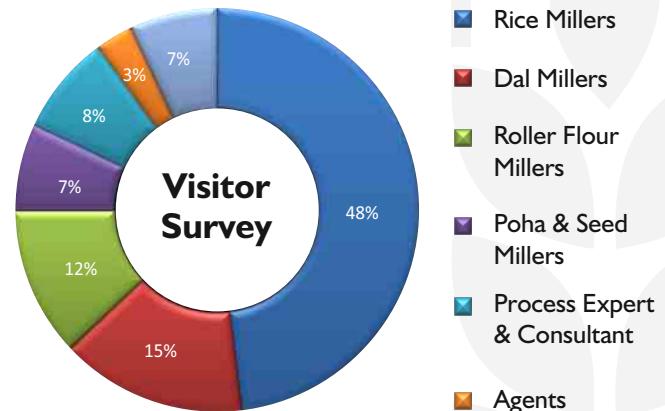
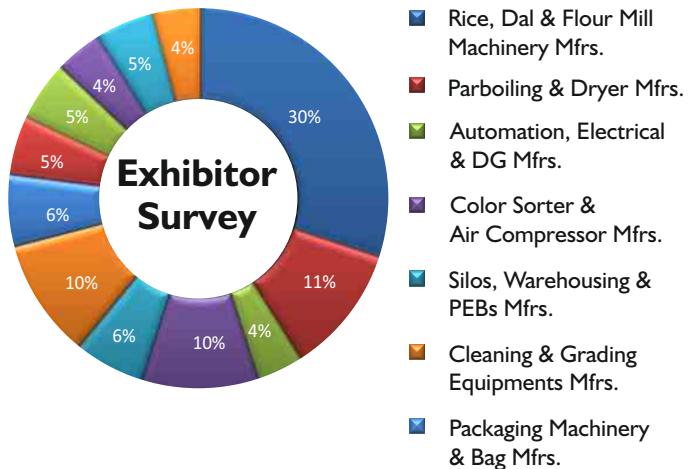
Visitor Profile

- Rice, Dal, Roller Flour & Poha Mill Processors-Importers & Exporters
- Grain Market Consultants & Experts
- Rice/Wheat/Pulses/Soya Marketing Personnel
- Soya & Pulses Processors - Importers & Exporters
- Dealers, Suppliers, Manufacturers & Agents
- Processing Experts & Consultants
- Grain Producers & Industry Specialists
- Warehousing Owners
- Oil Millers - Solvent Extractors
- Brand Manager & Marketing Professionals
- Quality Certification Agencies
- NGO / Co-operative Agencies
- Newspaper / Magazine / Directories / Books
- ...and all those who are directly or indirectly linked with industry.



Visitor Expectancy:

Percentage Likelihood of Attending the Show



A Report of 23rd Exhibition

Rice Grain Pro-Tech Expo 2023

at Football Ground, Dilkusha, Cantonment Area,
LUCKNOW, UTTAR PARDESH



The silver jubilee show of Business Empire Exhibitions in Uttar Pradesh's capital city of Lucknow was a grand success. With over 130 exhibitors and thousands of trade visitors, the show, held between February 24-26, 2023, was most successful grain milling expo ever in UP. The show was meticulously planned and lived up to the industry standards.

The 25th edition show was held in partnership with UP Rice Mills Association, UP Dal Millers Association and UP Flour Millers Associations. The visitors came not only from different districts of UP, but also from neighboring states like Punjab, Haryana, and Bihar. A large number of visitors also came from Nepal.

Shri Brijesh Pathak, Deputy Chief Minister, UP inaugurated the exhibition on February 24, 2023. He applauded the efforts of UP Rice Millers Association and Business Empire Exhibitions for promoting new technology in grain milling production. He said it was because of the efforts of

BJP government that business and investment flourished in the state. He also added this exhibition was a great service to state's rice and grain milling industry. During the show, there was a live demo of over 500 machines. New machines were also launched.

UP Finance Minister Shri Suresh Khanna was the chief guest during state level rice millers meet on the second day of the exhibition i.e February 25, 2023. Addressing the gathering, Shri Khanna assured that UP government was fully committed to provide all possible help to the grain milling industry in the state.

Surinder Gupta, chief organiser, Business Empire Exhibitions, thanked all the exhibitors & visitors, UP government officials and UP Rice Millers Association for making this show successful. He said both exhibitors and visitors benefited from the show. "Business Empire group today stands for quality and trust. Our team will keep working hard to serve the grain milling industry," he added.



ABOUT BUSINESS EMPIRE GROUP



Business Empire Group, India's Leading Post Harvesting Trade Events and Publication Group, is Pioneer in organizing focused and very specialized trade exhibitions. Business Empire Group organize trade Exhibition & seminars on Material Handling, Rice/ Pulses/ Grain Milling Machinery, Cleaning - Grading - Sorting, Storage and Warehousing and valued guidance from different Organizations like PRMA, UPRMA, UPDMA, MRMA, ORMA, MPRMA, FAIRMA and Rice Millers of Chhattisgarh. It is the specialisation of Business Empire Groups, that before organizing any event, we make a survey in different corners of India and where the technology is really required than we plan the exhibition there. To reduce the technology gap and to increase the productivity is only aim and motive of Business Empire Group.

Since 2006, Business Empire Group of Publications & Exhibition Organizer has its own dedicated team of professionals, Technocrats and Marketing experts with over the years of experience in publishing and conducting Exhibition, Conferences. Business Empire Group is publishing very prestigious magazine under the name & Style of Business Empire- Grain Milling Magazine dedicated to grain Milling Industry and specialized trade directories on Rice Millers/Roller Flour Millers and Pulses Millers of Different States of India. Business Empire Group participates in all major National and International Exhibitions related to Agriculture, Grain Milling and Food processing technologies, held at major centers.

Glimpses:



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