

FAIR CATALOGUE ADVERTISEMENT TARIFF

25th Edition



A move towards modernising rice & grain milling industry...

24-25-26 FEB. 2023

Football Ground, Dilkusha,
Cantonment Area, Lucknow-226002,
Uttar Pradesh.

Subject: Request for booking of your advertisement in the Show Directory

Dear Sir,

We are pleased to inform you that BUSINESS EMPIRE is publishing a special show directory during the auspicious occasion of **25th International "Rice Grain Pro-Tech Expo. 2023"** which is going to be held at **Football Ground Dilkusha, Cantonment Area, Lucknow, Uttar Pradesh, India** from **24-25-26 February 2023..**

This special issue is being sponsored by the U.P Rice Millers Association. It will be released during the exhibition and will be distributed to all the participants besides thousands of rice millers and machinery manufacturers of all over the country. You are requested to book the advertisement in the coming directory and gain the maximum benefits by promoting your product

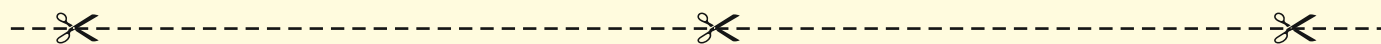
ADVERTISEMENT TARIFF / MECHANICAL DETAILS

SPECIAL POSITION		INSIDE PAGES	
Front Page 19cm (w) × 20cm (H)	Rs. 51,000/-	Full Page 19 cm (w) × 25cm	Rs. 15,000/-
Back Page 18cm (w) × 24cm (H)	Rs. 31,000/-		
1st Page 19cm (w) × 25cm (H)	Rs. 21,000/-	Half Page 19 cm (w) × 11cm	Rs. 10,000/-
3rd Page 19cm (w) × 25cm (H)	Rs. 21,000/-		
Back Inside Page 19cm (w) × 25cm (H)	Rs. 17,000/-		
Double Spread 22cm (w) × 28cm (H)	Rs. 21,000/-		

You may send your advertisement, alongwith the required payment by D.D. / Cheque in favour of BUSINESS EMPIRE payable at Patiala. We solicit your active participation.

Thanking you
Yours Faithfully

BUSINESS EMPIRE-GRAIN MILLING MONTHLY MAGAZINE



Advertisement Order Form

We/I herewith enclosing _____ size color/B&W advertisement material to be publish in "Special Rice Supplement". Please find enclosed a DD/Cheque No. _____

for Rs. _____ drawn _____ in favour of BUSINESS EMPIRE, Patiala.

Dated.....

Signature of the Advertiser
Authorised Seal