

Follow us on:



CELEBRATING

# 25

## ANNIVERSARY

EDITION OF

India's most preferable & largest International Exhibition and Conference on Rice, Roller Flour, Pulses & Seed Processing & Milling Machinery, Fortified Rice Making Plant, Fortified Rice Kernels, FRK Premexies, Solvent Extraction Plant & Machinery, Cleaning, Grading, Sorting, Automation & Electrical, Roofing & PEB, Warehousing, Silos & Storage, Packaging and its allied industry

www.indiariceexpo.com



A move towards modernising rice & grain milling industry...

24 25 26 FEBRUARY 2023

Venue: Football Ground, Dilkusha, Cantonment Area,  
Lucknow-226002, Uttar Pradesh.

Powered by:

www.businessempire.in

**Business Empire**  
Dedicated to Rice & Grain Milling Technology  
Multilingual Monthly Magazine

Organised by:

**Business Empire Exhibitions**



# BUSINESS EMPIRE EXHIBITIONS CELEBRATES SILVER JUBILEE EDITION

Business Empire Exhibitions, the most trusted name in India for organizing biggest exhibitions of Rice & Grain Milling Industry will host its 25th Edition in the year 2023. This 25th Edition of Rice Grain Pro tech Expo 2023 will be a tribute to our respected exhibitors, dealers, supplier and the millers who have always stood by us, trusted us and gave us strength to host the best-in-class exhibitions to the grain milling sector of India.

We started our journey by organizing first Rice Grain Milling Exhibition and Conference in the year 2008. Since then, we are constantly working hard to act as a platform for the milling machine manufacturers/dealers/suppliers and the millers.

With almighty of God, we are thrilled to celebrate this Silver Jubilee Edition with our esteemed clients who have supported us in amazing and rewarding journey of exhibitions for Grain Milling Industry. We can't thank you enough for making us a huge success in organizing the biggest ever Rice & Grain Milling Exhibition in 24th Edition of Rice Grain Pro Tech Expo in Burdwan, West Bengal (25-26-27 November 2022).

The Business Empire Group is going to organise its Silver Jubilee Edition in Football Ground Dilkusha, Cantonment Area, Lucknow, Uttar Pradesh, India from 24-25-26 February 2023 after the gap of almost 6 years (last organised in 2017). There will be an International Exhibition and Conference on Rice, Wheat, Pulses Milling Machinery, Parboiling, Boilers, Driers, Spice Processing Machinery, Fortified Rice Making Plant, Fortified Rice Kernels, FRK Premixes, Solvent Extraction Plant & Machinery, Cleaning, Grading, Sorting, Automation & Electrical, Roofing & PEB, Warehousing, Silos & Storage, Packaging Material & Packaging Machinery and its allied industry.

[www.indiariceexpo.com](http://www.indiariceexpo.com)

## Reasons to Participate in 25th International Rice Grain Pro Tech Expo I India Grain Mech Expo 2023, Lucknow, Uttar Pardesh, India.

Lucknow, capital city of Uttar Pradesh, is one of the biggest markets of Rice and Grain Milling Industry. The central destination of the city makes it an ideal choice for the exhibition as it attracts the millers from entire Uttar Pradesh, Uttarakhand, Bihar, Madhya Pradesh and Delhi.

Uttar Pradesh, being an agricultural state has well supported milling industry. The state boasts of being a major Rice, Wheat & Dal trade centre for quite a long time. There are more than 500 Dal manufacturing units in UP.

Uttar Pradesh is the largest producer of wheat (35.50 million tonnes) with an all India share of 32.42 per cent in 2020-21. Wheat alone accounts for more than 50% of the state's total food production. In the year 2022, the total wheat production in UP in 2022 at 359 lakh metric tonnes (LMT). Uttar Pradesh is the second biggest producer of rice in India, has a share of around 13% in the country's rice production of 122.27 million tonne (MT) in 2020-21 crop year (July-June). Uttar Pradesh ranks 4th in terms of pulses production in India. And, the annual production of pulses in India from UP stands at 2621.15 tonnes in FY 2020-21. Gram pulse tops the pulse name list as it has the highest crop area for production.

In May 2022, the government of Uttar Pradesh declared to update 2000 rice mills in order to produce high quality rice. The government is working in the direction to support rice mills to upgrade their machinery, focus on capacity building, and make use of modern technology. The rice mills are also focussing on production of fortified rice for fulfilling nutritional needs of the population. The state has more than 4000 rice, dal and roller flour mills. The neighbouring

state of Uttarakhand has more than 393.79 lakh ha area under rice cultivation and has the presence of more than 600 rice, dal and flour mills. Bihar, an adjacent state of Uttar Pradesh has more than 3000 rice mills, dal mills and flour mills and is one of the emerging grain markets in India.

It is a golden opportunity for all the Rice, Roller Flour, Seeds and Pulses milling machine manufacturers/dealers/suppliers and its allied industry to participate in the forthcoming Grain milling exhibition in Lucknow and exhibit their latest technology to the millers of the granary of India. It is a wonderful chance for grain machinery manufacturers and its allied industry to explore the regional market as the demand for the agro-processing and grain milling machinery in these states is catching up fast. The current state governments too have been aggressively promoting the modernization under the governance of Government of India.

The Business Empire Exhibitions ensures that this exhibition will be the biggest platform for all the exhibitors to exhibit their technically advanced and modern machinery and benefit the Grain Milling Industry. The millers will also get a chance to see the latest technology from India and overseas just at their doorstep.

### **We are proudly supported by:**

- The UP Rice Millers Association
- The UP Dal Millers Association
- The UP Roller Flour Millers Association
- Bihar Rice Millers Association
- Uttarakhand Rice Millers Association
- The Federation of All India Rice Millers Asso.





## Exhibitor Profile / Scope of Display

- Air Blower / Cooling System Provider
- Abrasive Wheel Manufacturers
- Air Compressor Manufacturers
- Automation & software solutions
- Banks and financial Institutional
- Bag Coding machine mfrs.
- Bar Coding and E- coding Technologies
- Boiler & turbine mfrs (Co- Generation)
- Color Sorters. Consultants
- Dall Mill Machinery Manufacturers
- Density & Moisture Measuring System Mfrs.
- DG set Manufacturers/ Dealers
- Dryer Manufacturers
- Electric Panels Manufacturers
- Elevators / Conveyers / V- belt Mfrs.
- Energy transmission / Gear Boxes Mfrs.
- Flour Mill Machinery Manufacturers
- Heat exchanger Manufacturers
- Lab equipment Manufacturers
- Logistics & Distributions
- Material Handling equipment Manufacturers
- Mills Store & Fabricators
- Packaging Material & Packaging Machinery Mfrs.
- Paroling Plant Manufacturers
- Pollution controlling equipment Mfrs.
- Poha Machinery /manufacturers
- Pre-Engineered Buildings Manufacturers
- Rice Processing Manufacturers
- Roofing system Manufacturers & Insulation
- Rope Manufacturers
- Rubber Rolls Manufacturers
- Silo Manufacturers
- Solvent extraction plant Manufacturers
- Soya Machinery manufacturers
- Steel pipes &structure manufacturers
- Tarpaulin & Thread Manufacturers
- Turbo ventilators Manufacturers
- Ventilators Manufacturers0
- Warehousing Technologies & Facilities
- Water treatment companies
- Weighing Scales/ Bridges Manufacturers

## Visitor Profile

- Rice Mill & Roller Flour Mill Processors - Importers & Exporters
- Rice /Wheat/Pulses/Soya Machinery & Spares Marketing Personnel
- Soya & Pulses Processors- Importers & Exporters
- Processing Experts & Consultants
- Grain Producers & Industry Specialists
- Warehousing Owners, Oil Millers - Solvents Exhibition
- Brand Manager & Marketing Professionals
- Quality Certification Agencies
- NGO/ Co- operative Agencies
- Newspaper/ Magazine / Directories /Books

..... and all those who are directly or indirectly linked with industry



## Exhibition Venue Description:

The exhibition venue is Indian Institute of Sugarcane Research which is easily approachable by air, road and rail service. Indian Institute of Sugarcane Research is situated in Lucknow, the capital city of Uttar Pradesh. Lucknow has always been a multicultural city. Courtly manners, beautiful gardens, poetry, music, and fine cuisine patronized by the Persian-loving Shia Nawabs of the city are well known amongst Indians and students of South Asian culture and history. Lucknow is popularly known as The City of Nawabs. It is also known as the Golden City of the East, Shiraz-i-Hind and The Constantinople of India.

## How to reach the venue?

### By Air

Lucknow airport is at Amausi, located about 15 km from the city center. Daily flights from Delhi and Tuesday, Saturday to Mumbai, Monday, Wednesday and Friday to Patna and Ranchi, daily to Varanasi. Venue is 12 km from Chaudhary Charan Singh International Airport Lucknow at Rai Bareli Road.

### By Road

Venue is located 8 km from Alambagh Bus Station. The city of Lucknow is on the crossroads of National Highways 24, 25 and 28 running east, west and south. It is well connected by road with major cities like Agra (363 km), Allahabad (225 km), Calcutta (985 km), Delhi (497 km), Kanpur (79 km) and Varanasi (305 km).

### By Rail

Lucknow is serviced by the Northern and NE Railway networks. The Institute is situated 4.8 km from Lucknow Railway Station (Charbagh).

## Promotional Campaign for Trader Visitor

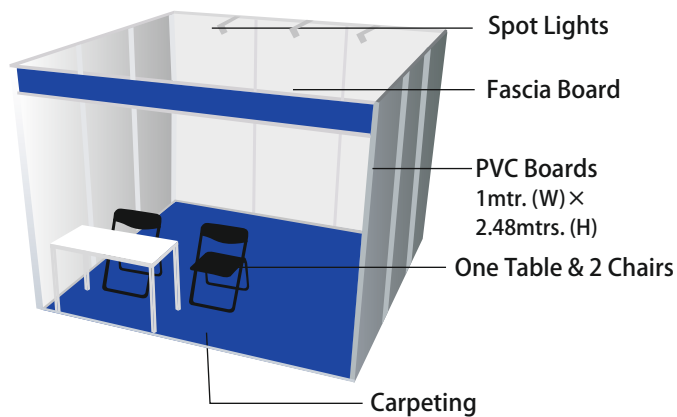
- All the rice millers and traders from Uttar Pradesh, Bihar, Uttarakhand and neighbour country including Nepal, China & Bangladesh will be informed through invitation cards.
- Advertisement (offline/online) will be given in all the important local and national newspapers, trade magazines.
- Banners/boards will be displayed on important landmarks near to the exhibition venue.
- Broadcasting through TV and Radio to spread the maximum awareness.
- Regular Tele-calling to all connected with the industry directly or indirectly.
- Regular invitation, updates via SMS, E-mails will be sent.
- Tie up with local, state and national level bodies to reach the right and quality visitors.
- Time to time press release in all the major trade publications, newspapers, magazines and periodicals.
- Collaboration with online media B2B informative websites in India and overseas to attract the visitor.
- Participation and regular visits to the other international trade exhibitions in India and overseas to promote the event.
- Exchange of information with the strategic and informative websites to reach the right targeted audience.
- Invitation to all prominent journalists from different newspaper and arrangements of press conference before the exhibitions to inform them about the show.
- Pre and post-show report will be published in all the trade magazines and publications.

## About Business Empire Group

Business Empire Group, India's Leading Post Harvesting Trade Events and Publication Group, is Pioneer in organizing focused and very specialized trade exhibitions. Business Empire Group organize trade Exhibition & seminars on Material Handling, Rice/Pulses/Grain Milling Machinery, Cleaning - Grading - Sorting, Storage and Warehousing and valued guidance from different Organizations like PRMA, UPRMA, UPDMA, MRMA, ORMA, MPRMA, FAIRMA and Rice Millers of Chhattisgarh. It is the specialisation of Business Empire Groups, that before organizing any event, we make a survey in different corners of India and where the technology is really required than we plan the exhibition there. To reduce the technology gap and to increase the productivity is only aim and motive of Business Empire Group.

Since 2006, Business Empire Group of Publications & Exhibition Organizer has its own dedicated team of professionals, Technocrats and Marketing experts with over the years of experience in publishing and conducting Exhibition, Conferences. Business Empire Group is publishing very prestigious magazine under the name & Style of Business Empire- Grain Milling Magazine dedicated to grain Milling Industry and specialized trade directories on Rice Millers/Roller Flour Millers and Pulses Millers of Different States of India. Business Empire Group participates in all major National and International Exhibitions related to Agriculture, Grain Milling and Food processing technologies, held at major centers.

## 9sq. Mtrs. Booth Contains



- One Table
- 2 Chairs
- Three Spot Lights
- Cleaned Carpeting
- One Trash Bin
- Company Name on the Fascia
- One Power Point
- Stall Height 2.4 meters
- Stall Width 3 meters



Organised by:



[www.indiariceexpo.com](http://www.indiariceexpo.com)

Admin Office:

D-56, 1st Floor, Rose Garden Market, Near Bus Stand, Patiala-147001 (Punjab) India.  
Email: [businessempire07@gmail.com](mailto:businessempire07@gmail.com)

Surinder Gupta: +91-94172-80019, Tejinder Vohra : +91-98159-15726  
Bhupesh Gupta: +91-92162-99124

Follow us on:   