

# INVITATION

## WEST BENGAL VISION 2024

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# INDIA'S EXCLUSIVE TECHNOLOGY ORIENTED EXHIBITION AND CONFERENCE

on Rice, Wheat, Pulses, Poha, Peanuts,  
Seeds & Food Grain Milling Machinery,  
Parboiling, Boilers, Sorting, Warehousing,  
Storage, Packaging & Its Allied Industry

29th Edition



A Move Towards Modernising Rice & Grain Milling Sector

DATES:

**15** **16** **17** **NOV. 2024**

VENUE:

**KANKALESHWARI KALIBARI MANDIR  
GROUND, KANCHAN NAGAR-713102,  
BURDWAN, WEST BENGAL**

Timing: 10.30 am to 6.30 pm

Entry Free

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## Why Purba Burdwan (West Bengal) is an ideal destination to participate by the exhibitors?

Rice production in West Bengal is spread across three seasons--- Aus, Aman and Boro of these, the kharif rise Aus and Aman account for about 70% of the state's production.

Purba Burdwan is the biggest rice and grain trade center in West Bengal State. It ranks first in area and production in the country. About 78% of total area under rice in the state is concentrated under high and medium productivity groups, which accounts for nearly 84% of total production of rice in the state, 160 Lakh million tonnes rice is produced every year and production can reach upto 185 lakh million tonnes. Rice production in eastern region of India can reach about 700 lakh million tonnes by 2022-23 from the current level of over 600 lakh million tonnes as the region holds tremendous potential to emerge as 'Rice Bowl of India' as every quintal increase in yield would push rice production by over two million tonnes" added the ASSOCHAM study." Eastern India contributes almost 55 per cent area under rice i.e. over 23 million hectares, besides this part of the country is also blessed with abundant natural resources including land, water and bio-diversity, thus an integrated holistic approach coupled with a well-planned strategy is imperative to realize targeted average agricultural growth rate of about four percent in the eastern region."

Purba Burdwan is the only center place in East India, where whole paddy is processed to actual eatable rice. All the modern and semi modern, big or small rice mills are running in Purba Burdwan and surrounding area. In Purba Burdwan, there are 600 higher capacity rice mills and 400 rice mill with the low capacity. Only West Bengal itself there are more than 2000-2500 rice mill units and more than 6000 rice mill units is running from including West Bengal, Assam, Bihar, Jharkhand and Odisha. This exhibition will be a technology oriented platform for all the millers of east and north east India. The forthcoming exhibition will be the first exhibition ever in east India which will help machinery manufacturer to meet the end users and the miller will see the world's latest technology at their door steps. West Bengal's neighbour states like Odisha 58 lakh tonnes, Bihar 72 Lakh tonnes, Jharkhand 34 lakh tonnes and Assam 129 lakh tonnes paddy production is being recorded.

Now at the last, all running rice mill units are looking for new and advanced technology to upgrade their manufacturing units. So, forthcoming 29th international Rice Grain Pro-Tech Expo 2024 will give the chance to the manufacturers to display the latest machinery in front of millers and to reduce the technology gap in processing as well as in supply chain. Our grain milling exhibition in Purba Burdwan will explore the rice industry of these states and will provide the biggest platform to all the grain milling manufacturers and it's allied industry from India and overseas. It will be the first such biggest rice exhibition in Purba Burdwan and will be the rare opportunity to explore the markets.





## Exhibitors Profile / Scope of Display

- Air Blower / Cooling System Provider
- Abrasive Wheel Manufacturers
- Air Compressor Manufacturers
- Automation & software solutions
- Banks and financial Institutional
- Bag Coding machine mfrs.
- Bar Coding and E- coding Technologies
- Boiler & turbine mfrs (Co- Generation)
- Color Sorters. Consultants
- Dall Mill Machinery Manufacturers
- Density & Moisture Measuring System Mfrs.
- DG set Manufacturers/ Dealers
- Dryer Manufacturers
- Electric Panels Manufacturers
- Elevators / Conveyers / V- belt Mfrs.
- Energy transmission / Gear Boxes Mfrs.
- Flour Mill Machinery Manufacturers
- Fortified Rice Kernels (FRK) Machinery Mfrs.
- FRK Premix Manufacturers
- Heat exchanger Manufacturers
- Lab equipment Manufacturers
- Logistics & Distributions
- Material Handling equipment Mfrs.
- Mills Store & Fabricators
- Packaging Material & Packaging Machinery Manufacturers
- Paroling Plant Manufacturers
- Pollution controlling equipment Mfrs.
- Poha Machinery /manufacturers
- Pre Engineered Buildings Mfrs.
- Rice Processing Machinery Mfrs.
- Roofing system Mfrs. & Insulation
- Rope Manufacturers
- Rubber Rolls Manufacturers
- Silo Manufacturers
- Solvent Extraction Plant Mfrs.
- Soya Machinery Manufacturers
- Steel pipes &structure Manufacturers
- Tarpaulin & Thread Manufacturers
- Turbo ventilators Manufacturers
- Ventilators Manufacturers
- Warehousing Technologies & Facilities
- Water treatment Companies
- Weighing Scales/ Bridges Mfrs.

## Exhibitors Profile / Scope of Display

- Owner of Rice Mills & Roller Flour Mills & Dal Mills
- Purchase Manager & Quality Control Manager
- Importers & Exporters
- Rice /Wheat/Pulses/Soya Machinery & Spares Marketing Personnel
- Soya, Seeds & Pulses Processors- Importers & Exporters
- Processing Experts & Consultants
- Warehousing Owners, Oil Millers & Owners of Solvent Extractions Plant
- Brand Manager & Marketing Professionals
- Quality Certification Agencies
- NGO/ Co- operative Agencies
- Newspaper/ Magazine / Directories /Books
- ..... and all those who are directly or indirectly linked with industry



## Venue Description

Purba Burdwan is the District of West Bengal state which is 80 kms from Kolkata. The exhibition is to be held in famous Children's Cultural, Kalmathru Math, Alamgunj, Near NH- 2, Purba Burdwan (West Bengal) is the only exhibition center in Purba Burdwan. Maximum Rice Mills of West Bengal are running in Purba Burdwan and also known as business center for Rice Milling Industry of whole North East India. Around between 100 kms radius, there are more than 1500 Rice Mills under operation currently . It's very easy for all the rice millers to reach at the exhibition venue. The huge visitor crowd will be here from neighbour states like Bihar, Jharkhand, Assam, Chattishgarh, Odisha, Nepal and Bangladesh. The exhibition will be held in the fabricated indoor structure that will be equipped with all modern facilities. Purba Burdwan is developed and growing city in India and well connected with all the major and minor cities of India through Indian Railway, National Highways and Roads. West Bengal is also sharing its border with countries like Bangladesh and Nepal. Both countries are having a very large rice milling industry potential. So we are also going to invite rice mill owners from these two countries as well as.

## Promotional Activities

- All the millers, exporters, importers and traders from states like West Bengal, Odisha, Chhattisgarh, Assam, Andhra Pradesh and neighbour Asian countries including Nepal, China & Bangladesh will be informed through invitation cards from our strong database.
- Advertisement (offline/online) will be given in all the important local and national newspapers, trade magazine.
- Banners/boards will be displayed on important landmarks near to the exhibition venue.
- Broadcasting through TV and Radio to spread the maximum awareness.
- Regular Tele-Calling to all connected with the industry directly or indirectly.
- Regular invitations, updates via SMS, E-mails. Tie up with local, state and national level bodies to reach right and quality visitor.
- Time to time press release in all the major trade publications, newspapers, magazines and periodicals.
- Collaboration with online media B2B informative websites in India and Overseas to attract visitor.
- Participation and regular visits to the other international trade exhibitions in India and overseas to promote the event.
- Exchange the web banner, information with the strategic and informative websites to reach the right targeted audience.
- Pre and post show report will be published in all the trade magazines and publications.
- Invitations to all prominent journalist from different newspaper and arrangements of press conference before the exhibition to inform them about the show.



## About

# BUSINESS EMPIRE GROUP

Business Empire Group, India's Leading Post Harvesting Trade Events and Publication Group, is Pioneer in organizing focused and very specialized trade exhibitions. Business Empire Group organize trade Exhibition & seminars on Material Handling, Rice/Pulses/Grain Milling Machinery, Cleaning - Grading - Sorting, Storage and Warehousing and valued guidance from different Organizations like PRMA, UPRMA, UPDMA, MRMA, ORMA, MPRMA, FAIRMA and Rice Millers of Chhattisgarh. It is the specialisation of Business Empire Groups, that before organizing any event, we make a survey in different corners of India and where the technology is really required than we plan the exhibition there. To reduce the technology gap and to increase the productivity is only aim and motive of Business Empire Group.

Since 2006, Business Empire Group of Publications & Exhibition Organizer has its own dedicated team of professionals, Technocrats and Marketing experts with over the years of experience in publishing and conducting Exhibition, Conferences. Business Empire Group is publishing very prestigious magazine under the name & Style of Business Empire- Grain Milling Magazine dedicated to grain Milling Industry and specialized trade directories on Rice Millers/Roller Flour Millers and Pulses Millers of Different States of India. Business Empire Group participates in all major National and International Exhibitions related to Agriculture, Grain Milling and Food processing technologies, held at major centers.

## Some of our Glorious Glimpses



Organised by:



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