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India's most preferable & largest International Exhibition and Conference on Rice, Wheat, Pulses Milling Machinery, Parboiling, Boilers, Driers, Spice Processing Machinery, Fortified Rice Making Plant, Fortified Rice Kernels, FRK Premexies, Solvent Extraction Plant & Machinery, Cleaning, Grading, Sorting, Automation & Electrical, Roofing & PEB, Warehousing, Silos & Storage, Packaging Material & Packaging Machinery and its allied industry



INDIA
GRAIN
MECH EXPO

Rice
PRO-TECH EXPO.

A move towards modernising rice & grain milling industry...

25-26-27 NOV. 2022

Children Cultural Center Alamgunj, Near NH-2,
Burdwan, West Bengal

Organised by:



www.indiariceexpo.com

Why Purba Burdwan (West Bengal) is an ideal destination to participate by the exhibitors?

Rice production in West Bengal is spread across three seasons--- Aus, Aman and Boro of these, the kharif rise Aus and Aman account for about 70% of the state's production.

Purba Burdwan is the biggest rice and grain trade center in West Bengal State. It ranks first in area and production in the country. About 78% of total area under rice in the state is concentrated under high and medium productivity groups, which accounts for nearly 84% of total production of rice in the state, 160 Lakh million tonnes rice is produced every year and production can reach upto 185 lakh million tonnes mark by 2019-20. Rice production in eastern region of India can reach about 700 lakh million tonnes by 2019-20 from the current level of over 600 lakh million tonnes as the region holds tremendous potential to emerge as ' Rice Bowl of India' as every quintal increase in yield would push rice production by over two million tonnes" added the ASSOCHAM study." Eastern India contributes almost 55 per cent area under rice i.e. over 23 million hectares, besides this part of the country is also blessed with abundant natural resources including land, water and bio-diversity, thus an integrated holistic approach coupled with a well-planned strategy is imperative to realize targeted average agricultural growth rate of about four percent in the eastern region."

Purba Burdwan is the only center place in East India, where whole paddy is processed to actual eatable rice. All the modern and semi modern, big or small rice mills are running in Purba Burdwan and surrounding area. In Purba Burdwan, there are 600 higher capacity rice mills and 400 rice mill with the low capacity. Only West Bengal itself there are more than 2000-2500 rice mill units and more than 6000 rice mill units is running from including West Bengal, Assam, Bihar, Jharkhand and Odisha. This exhibition will be a technology oriented platform for all the millers of east and north east India. The forthcoming exhibition will be the first exhibition ever in east India which will help machinery manufacturer to meet the end users and the miller will see the world's latest technology at their door steps. West Bengal's neighbour states like Odisha 58 lakh tonnes, Bihar 72 Lakh tonnes, Jharkhand 34 lakh tonnes and Assam 129 lakh tonnes paddy production is being recorded.

Now at the last, all running rice mill units are looking for new and advanced technology to upgrade their manufacturing units. So, forthcoming 24th international Rice Grain Pro-Tech Expo 2022 will give the chance to the manufacturers to display the latest machinery in front of millers and to reduce the technology gap in processing as well as in supply chain. Our grain milling exhibition in Purba Burdwan will explore the rice industry of these states and will provide the biggest platform to all the grain milling manufacturers and it's allied industry from India and overseas. It will be the first such biggest rice exhibition in Purba Burdwan and will be the rare opportunity to explore the markets.



Exhibitors Profile / Scope of Display

- Air Blower / Cooling System Provider
- Abrasive Wheel Manufacturers
- Air Compressor Manufacturers
- Automation & software solutions
- Banks and financial Institutional
- Bag Coding machine mfrs.
- Bar Coding and E- coding Technologies
- Boiler & turbine mfrs (Co- Generation)
- Color Sorters. Consultants
- Dall Mill Machinery Manufacturers
- Density & Moisture Measuring System Mfrs.
- DG set Manufacturers/ Dealers
- Dryer Manufacturers
- Electric Panels Manufacturers
- Elevators / Conveyers / V- belt Mfrs.
- Energy transmission / Gear Boxes Mfrs.
- Flour Mill Machinery Manufacturers
- Fortified Rice Kernels (FRK) Machinery Mfrs.
- FRK Premix Manufacturers
- Heat exchanger Manufacturers
- Lab equipment Manufacturers
- Logistics & Distributions
- Material Handling equipment Mfrs.
- Mills Store & Fabricators
- Packaging Material & Packaging Machinery Manufacturers
- Paroling Plant Manufacturers
- Pollution controlling equipment Mfrs.
- Poha Machinery /manufacturers
- Pre Engineered Buildings Mfrs.
- Rice Processing Machinery Mfrs.
- Roofing system Mfrs. & Insulation
- Rope Manufacturers
- Rubber Rolls Manufacturers
- Silo Manufacturers
- Solvent Extraction Plant Mfrs.
- Soya Machinery Manufacturers
- Steel pipes &structure Manufacturers
- Tarpaulin & Thread Manufacturers
- Turbo ventilators Manufacturers
- Ventilators Manufacturers
- Warehousing Technologies & Facilities
- Water treatment Companies
- Weighing Scales/ Bridges Mfrs.

Exhibitors Profile / Scope of Display

- Owner of Rice Mills & Roller Flour Mills & Dal Mills
- Purchase Manager & Quality Control Manager
- Importers & Exporters
- Rice /Wheat/Pulses/Soya Machinery & Spares Marketing Personnel
- Soya, Seeds & Pulses Processors- Importers & Exporters
- Processing Experts & Consultants
- Warehousing Owners, Oil Millers & Owners of Solvent Extractions Plant
- Brand Manager & Marketing Professionals
- Quality Certification Agencies
- NGO/ Co- operative Agencies
- Newspaper/ Magazine / Directories /Books
- and all those who are directly or indirectly linked with industry



Venue Description

Purba Burdwan is the District of West Bengal state which is 80 kms from Kolkata. The exhibition is to be held in famous Children's Cultural, Kalmathru Math, Alamgunj, Near NH- 2, Purba Burdwan (West Bengal) is the only exhibition center in Purba Burdwan. Maximum Rice Mills of West Bengal are running in Purba Burdwan and also known as business center for Rice Milling Industry of whole North East India. Around between 100 kms radius, there are more than 1500 Rice Mills under operation currently . It's very easy for all the rice millers to reach at the exhibition venue. The huge visitor crowd will be here from neighbour states like Bihar, Jharkhand, Assam, Chattishgarh, Odisha, Nepal and Bangladesh. The exhibition will be held in the fabricated indoor structure that will be equipped with all modern facilities. Purba Burdwan is developed and growing city in India and well connected with all the major and minor cities of India through Indian Railway, National Highways and Roads. West Bengal is also sharing its border with countries like Bangladesh and Nepal. Both countries are having a very large rice milling industry potential. So we are also going to invite rice mill owners from these two countries as well as.

Promotional Activities

- All the millers, exporters, importers and traders from states like West Bengal, Odisha, Chhattisgarh, Assam, Andhra Pradesh and neighbour Asian countries including Nepal, China & Bangladesh will be informed through invitation cards from our strong database.
- Advertisement (offline/online) will be given in all the important local and national newspapers, trade magazine.
- Banners/boards will be displayed on important landmarks near to the exhibition venue.
- Broadcasting through TV and Radio to spread the maximum awareness.
- Regular Tele-Calling to all connected with the industry directly or indirectly.
- Regular invitations, updates via SMS, E-mails. Tie up with local, state and national level bodies to reach right and quality visitor.
- Time to time press release in all the major trade publications, newspapers, magazines and periodicals.
- Collaboration with online media B2B informative websites in India and Overseas to attract visitor.
- Participation and regular visits to the other international trade exhibitions in India and overseas to promote the event.
- Exchange the web banner, information with the strategic and informative websites to reach the right targeted audience.
- Pre and post show report will be published in all the trade magazines and publications.
- Invitations to all prominent journalist from different newspaper and arrangements of press conference before the exhibition to inform them about the show.



21st International RiceGrain Pro-Tech Expo 2019

National convention and huge miller's rush led to success of India's biggest and most preferable Rice & Grain Milling Exhibition in Burdwan (W.B.)

The 21st International Rice & Grain Milling Machinery Expo was held in Children's Cultural Centre, Kalpataru Math, Alamgunj, Near NH-2, Burdwan (W.B.) India from November 22-24, 2019. Show was sponsored by Burdwan District Rice Mills Association, and Supported by Bengal Rice Mills Association.

This international exhibition was inaugurated by Shri Jyotipriyo Mallick (Honourable Minister-In-Charge Food & Supplies Department-Government of West Bengal), while Shri Pradip Mazumdar (Advisor on Agriculture to Honourable Chief Minister-Government of West Bengal) and Shri DebuTudu (Honourable Sabhadipati, Burdwan Zila Parishad) graced the event as guest of honour. Shri Manoj Agarwal, IAS (Principal Secretary Food & Supplies -Govt. of West Bengal), and other senior officers of Burdwan district administration were present as the special guests in the show.

On eve of the third day, closing ceremony was held under esteemed presence of Sri Sapan Debnath (Honourable Minister-In-Charge Animal Resource Development - Govt. of West Bengal).

A huge zealous participant of Rice Millers, Dal Millers and Flour Millers from West Bengal, Odisha, Bihar, Jharkhand, Assam and neighbor countries like Bangladesh, Nepal visited the show. More than 170 exhibitors from India & abroad participated in this exhibition and displayed their new machinery and advance technology.

It included modern rice mill plants, dal-flour milling machineries, dryer, silos, colour sorter, cleaning-grading equipments, packaging machinery & material, paddyboiling plant, air compressors, roofing structures, gensets and automation solution

providers etc. There were several prominent machinery manufacturers from India, China, Spain, HongKong, Turkey, Denmark and more.

Sh. Surinder Gupta (Founder and Chief Organiser-Business Empire Group) organizing this international expo, said that it was the third such big rice and grain milling show being held in the state of West Bengal.

According to him, new rice mill machinery is need of the hour in the rice and grain industry. The agriculture land is shrinking day by day and production of the paddy is tegnant for last many years in India.

On the other hand, population is increasing rapidly. In such difficult situation the only suitable way is to decrease the losses and increase output by setting up the modern plants in the mills. "We need a cohesive approach to bring technology and agriculture planning together," he said.

The exhibition was freely opened to all the rice millers, rice exporters, dal millers, oil and flour millers, brokers and equipments dealers.

Business Empire Exhibition thanked to Shri SushilChoudhary (President-BRMA), Shri D. N. Mondal (Hony. Chairman-Bengal Rice Mills Association), Shri Abdul Mallik (Working President - BRMA), Shri ManojFogla (General Secretary - BRMA), Shri Raj Kumar Suhana (Vice President - BRMA), Shri SubarataMondal (General Secretary - BDRMA)

Shri Sushil Choudhary (President-BRMA) had announced the next exhibition would be organised in the month of November 2020 at Siliguri, West Bengal.

STALL RESERVATION FORM

23rd Edition



INDIA
GRAIN
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25-26-27 Nov. 2022

Children's Cultural Centre,
Kalpathru Math, Alamganj, Near NH-2,
Burdwan (West Bengal)

Exhibitor's / Company's Name: _____

Contact Person: _____ Designation: _____

Complete Postal Address: _____

City: _____ State: _____ Country: _____

Pin/Zip: _____ Telephone: _____ Fax: _____

Mobiles: _____ Website: _____

E-mail(s): _____

Stall No(s): _____ GST No. _____

Name as desired on stall Fascia Board:

Particulars	Charges/Per Sq. mtrs.		Unit	Amount (INR)	* Service Tax	Total Amount
Special Stall	₹ 13,000/-	USD\$ 350	sq. m.....	+	=
Regular Stall	₹ 12,000/-	USD\$ 300	sq. m.....	+	=
Extra Power Load	₹ 4000/- (Per KVA)	USD\$ 60	sq. m.....	+	=

Note: GST 18% will be applicable as per Govt. Policies.

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Exhibitor's Payment Details

We wish to solicit our participation in **24th Rice Grain Pro-Tech Expo 2022** to be held at **Children's Cultural, Kalpathru Math Alamganj, Near NH-2, Burdwan (WB) India** from **25-26-27 November 2022** with Stall No..... We acknowledge that we have read and accepted rules & regulation and by submitting this application, we undertake to comply with same.

We are enclosing Cheque/Demand Draft No..... Dated..... Drawn on..... Bank for Rs..... in favour of **BUSINESS EMPIRE EXHIBITIONS** payable at Patiala or sending money through Bank Transfer.

Name.....

Signature with seal.....

Date:..... Place:.....

Designation.....

(To be accepted & confirmed only by company authorized). Please send to **BUSINESS EMPIRE EXHIBITIONS** at above given address. Note: Please maintain a photocopy of this filled application for your record.

Please fill in the details and email or courier this form back to us

RULES & REGULATIONS

23rd Edition



A move towards modernising rice & grain milling industry...

25-26-27 Nov. 2022

Children's Cultural Centre,
Kalpathru Math, Alamganj, Near NH-2,
Burdwan (West Bengal)

1. The 24th International "Rice Grain Pro-Tech Expo 2022" exhibition will be organized at Children's Cultural Centre, Kalpathru Math, Alamganj, Near NH-2, Burdwan (West Bengal) India from 25-26-27 November 2022.
2. The stall allotment will be on first come first serve basis.
3. **Participation:** Application for participation is to be made in the prescribed form. Acceptance of participation and exhibits will be at the sole discretion of the organizers.
4. Date and Timings of the Exhibition will be 25th to 27th November 2022 from 10.30 am to 6.30 pm.
5. **Electricity Charges:** Power charges are Rs. 4000 per KW for three days demonstration of machines and required for special purposes. Additionally request for power connection should be made along with payment one month prior to the commencement of the event.
6. **Payment:** 100% participation charges are payable along with the application. The electricity charges are to be paid one month prior to the commencement of the event.
7. **Vacation of space:** Exhibition space will have to be vacated within one day of the close of the fair falling which participants will be required to pay penalty as prescribed by the authorities.
8. **Security:** The organizers will make the general security arrangement; however, participants will be responsible for the security of the exhibits and stall. They can make security arrangements of their stalls.
9. **Refund:** Once stall booking along with filled application form is received by the organizers, no refund of stall charges will be entertained.
10. **Disputes:** Disputes if any, arising out of participation in fair shall fall within the Jurisdiction of the courts of Patiala.
11. **Accommodation:** The participants should make their own accommodation for their stay during the exhibition period. However, making this easier the Hotel information has given on the back page of the Sponsorship Opportunities Form.
12. The organizers reserve the right to cancel/ withheld/ re-allot of the stalls in case of any payment disputes.
13. The organizers reserve the right to change the layout, size, zone of the stalls as in part of adjustments, if necessary.
14. Display of Banners/placards, high volume of sound with speakers which interfere with other exhibitors in the premises is not permitted.
15. The exhibitor may distribute only literature and samples and shall not sell any products at the stall.
16. The organizers will put the name of the stall holder in the fascia within the space allotted and the stall holders will not be permitted to alter or add anything to the name board fixed by the organizer.
17. The stall will be handed over to the exhibitor at 12 noon on 23 November 2022.
18. The organizers reserve the right to reschedule the event in the interest of the exhibition, if due to unavoidable circumstances which are beyond the reason and control of the organizers.
19. The organizers will not be responsible for any loss, what so ever, incurred by the Exhibitors. They may obtain comprehensive insurance coverage for their exhibits against all risks for the periods covering transportation, preparation, exhibition, dismantling, return and transit.
20. **Fire prevention:** Participants will keep and maintain firefighting equipment with in their stalls as per safety regulations. Arrangements of fire Extinguishers in Stalls/Pavillions are the responsibility of the individual participants. However fire extinguishers on rent, can be provided by organizers depending upon availability in stock,
21. **Last Date:** Application for stall/space booking with full amount must be remitted latest by one month before the commencement of Event.
22. The exhibitor shall not use the space behind the stall or between the stalls for storage or for any purpose what so ever.
23. The stall allotted will not be transferable and shall be used only by the allottee.
24. Furnishing shall be completed and all material not for use in the stall shall be removed before 5 am on 25th November 2022.
25. The organizers may alter or add to the rules and regulations during the fair benefit of the exhibition, which are intimated to the participants in written.

FAIR CATALOGUE ADVERTISEMENT TARIFF

23rd Edition



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25-26-27 Nov. 2022

Children's Cultural Centre,
Kalpathru Math, Alamganj, Near NH-2,
Burdwan (West Bengal)

Subject: Request for booking of your advertisement in the Show Directory

Dear Sir,

We are pleased to inform you that BUSINESS EMPIRE is publishing a special show directory during the auspicious occasion of **24th International "Rice Grain Pro-Tech Expo. 2022"** which is going to be held at **Children's Cultural Centre, Kalpathru Math, Alamganj, Near NH-2, Burdwan, West Bengal, India** from **25-26-27 November 2022**.

This special issue is being sponsored by the Burdwan District Rice Mills Association. It will be released during the exhibition and will be distributed to all the participants besides thousands of rice millers and machinery manufacturers of all over the country. You are requested to book the advertisement in the coming directory and gain the maximum benefits by promoting your product

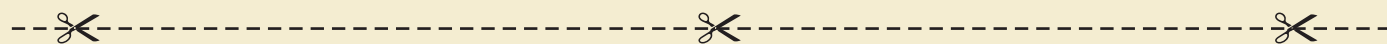
ADVERTISEMENT TARIFF / MECHANICAL DETAILS

SPECIAL POSITION		INSIDE PAGES	
Front Page 19cm (w) × 20cm (H)	Rs. 51,000/-	Full Page 19 cm (w) × 25cm	Rs. 15,000/-
Back Page 18cm (w) × 24cm (H)	Rs. 31,000/-		
1st Page 19cm (w) × 25cm (H)	Rs. 21,000/-	Half Page 19 cm (w) × 11cm	Rs. 10,000/-
3rd Page 19cm (w) × 25cm (H)	Rs. 21,000/-		
Back Inside Page 19cm (w) × 25cm (H)	Rs. 17,000/-		
Double Spread 22cm (w) × 28cm (H)	Rs. 21,000/-		

You may send your advertisement, alongwith the required payment by D.D. / Cheque in favour of BUSINESS EMPIRE payable at Patiala. We solicit your active participation.

Thanking you
Yours Faithfully

BUSINESS EMPIRE-GRAIN MILLING MONTHLY MAGAZINE



Advertisement Order Form

We/I herewith enclosing _____ size color/B&W advertisement material to be publish in "Special Rice Supplement". Please find enclosed a DD/Cheque No. _____

for Rs. _____ drawn _____ in favour of BUSINESS EMPIRE, Patiala.

Dated.....

Signature of the Advertiser
Authorised Seal

About

BUSINESS EMPIRE GROUP

Business Empire Group, India's Leading Post Harvesting Trade Events and Publication Group, is Pioneer in organizing focused and very specialized trade exhibitions. Business Empire Group organize trade Exhibition & seminars on Material Handling, Rice/Pulses/Grain Milling Machinery, Cleaning - Grading - Sorting, Storage and Warehousing and valued guidance from different Organizations like PRMA, UPRMA, UPDMA, MRMA, ORMA, MPRMA, FAIRMA and Rice Millers of Chhattisgarh. It is the specialisation of Business Empire Groups, that before organizing any event, we make a survey in different corners of India and where the technology is really required than we plan the exhibition there. To reduce the technology gap and to increase the productivity is only aim and motive of Business Empire Group.

Since 2006, Business Empire Group of Publications & Exhibition Organizer has its own dedicated team of professionals, Technocrats and Marketing experts with over the years of experience in publishing and conducting Exhibition, Conferences. Business Empire Group is publishing very prestigious magazine under the name & Style of Business Empire- Grain Milling Magazine dedicated to grain Milling Industry and specialized trade directories on Rice Millers/Roller Flour Millers and Pulses Millers of Different States of India. Business Empire Group participates in all major National and International Exhibitions related to Agriculture, Grain Milling and Food processing technologies, held at major centers.

Some of our Glorious Glimpses



Organised by:



www.indiariceexpo.com

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